

Chinese investment in Europe : Business strategies and employment relations

ETUI Research Workshop, Zagreb 25-26 November 2015

Venue: Palace Hotel Zagreb
Square J.J.Strossmayer 10
10 000 Zagreb
Croatia

Agenda

Wednesday 25 November 2015

16:00 – 16:40 Panel 1.1 Introduction

Jan Drahekoupil

Overview and lessons from past research

Marjan Svetlicic Emerging Market MNC and EU policy options; special emphasis on Chinese Investments

*Oliver Emons Takeovers: Experiences with Chinese investors in Germany

*Fabrice Warneck ETUC-Syndex project on Chinese investment

16:45 – 18:45 Panel 1.2 Location decisions

Martijn J. Burger Location Decisions of Chinese Multinationals in Europe: The Role of Overseas Communities

Christoph Lattemann, Katuscia Vaccarini, Francesca Spigarelli, Lv Ping Chinese FDI in the Green Tech sector in Europe: psychic distance & managers' perceptions

Ágnes Szunomár Comparing Chinese, Japanese and South Korean FDI in Central and Eastern Europe: macroeconomic versus institutional factors

Annika Linck Patterns of Chinese investments in Europe: implications for the BIT negotiations

19.30 Dinner, Restoran Vinodol,
Ulica Nikole Tesle 10, 10000 Zagreb

09:00 – 10:50 Panel 2.1 Upgrading and catching-up strategies

Shaowei He Upgrading in the UK

Roberta Rabellotti Chinese investments in EU27: some empirical evidence based on firm-level data

Giovanni Balcet Asset seeking strategies by Chinese multinationals in Europe: the acquisition of Volvo by Geely

*Peter Pawlicki

Coffee

11:00 – 13:00 Panel 2.2 HRM

Shuwen Bian Learning by buying: How Chinese multinational companies adapted their labour---related strategies in Germany after their former experiences with workers' struggles in Latin America and Asia

Tina Miedtank The Dragon goes overseas – A review of the literature on the international human resource management and employment relations of Chinese multinational enterprises

Chris Smith & Yu Zheng Chinese Multinationals Employment Models: A Review and case studies

Sebastian Henn et al Chinese Investments in Germany – Post-Acquisition Engagement and Implications for the Workforce

*Rutvica Andrijasevic Foxconn beyond China: Capital-labour relations as co-determinants of internationalization [mini presentation]

Lunch

14:00 – 15:30 Panel 2.3 Future research agenda and next steps

Jan Drahokoupil

*Legend: * = tabled paper*

